

MOBICON the 13th

May 14-16, 2010 – Mobile, AL

Sponsorship Packet

MOBICON is an annual fan convention held in Mobile, Alabama. Founded in 1998, its membership has steadily grown since its inception. MOBICON is a multi-genre convention with a broad focus on many aspects of fandom including science fiction, fantasy, gaming, movies, anime, horror, art, and comics.

Every year actors, authors, artists and their fans come from all over the world to interact with each other and participate in unique events pertaining to their favorite obsession. As a Not-For-Profit organization, 60% of MOBICON's proceeds benefit a charity that is chosen each year by its Board of Directors. This year's charity is the Bay Area Food Bank, a division of Feeding America and The United Way.

Members of MOBICON can participate in many unique, fan themed events such as:

- Discussion Panels
- Gaming
- Merchants' Room
- Charity Auction
- Art Show
- Art Auction
- Video Rooms
- Promotional Room Parties
- Costume Contests
- Live Action Role Playing
- Hospitality Suite
- Dance
- Film Festivals



MOBICON Staff and Guests welcome Members.

- And much more!

During the day, the merchant room is hopping and guests are interacting with fans while the night is filled with informal get-togethers and socializing. Combined, it is an atmosphere that draws people back. A recurring sentiment heard at MOBICON is “See you next con!” as our members mark their calendars to make the convention an event they faithfully attend each year. MOBICON inspires loyal guests as well, with many returning year after year for the camaraderie and time to spend with fans.

Our guest list is always changing, with new guests mingling with 'regulars' hailing from a variety of different fandoms. Some of our recent guests (listed alphabetically) include:

Steve Bennet
Jackson Bostwick
Jeffrey Breslauer
Patrick Burns
Jim Butcher
Sharon Green
Virginia Hey
Chris Jackson
Chase Masterson
Ellisa Mitchell
Ellen Muth
Mark Poole
Billy West
Zuri Dance Company
Deborah Wiles



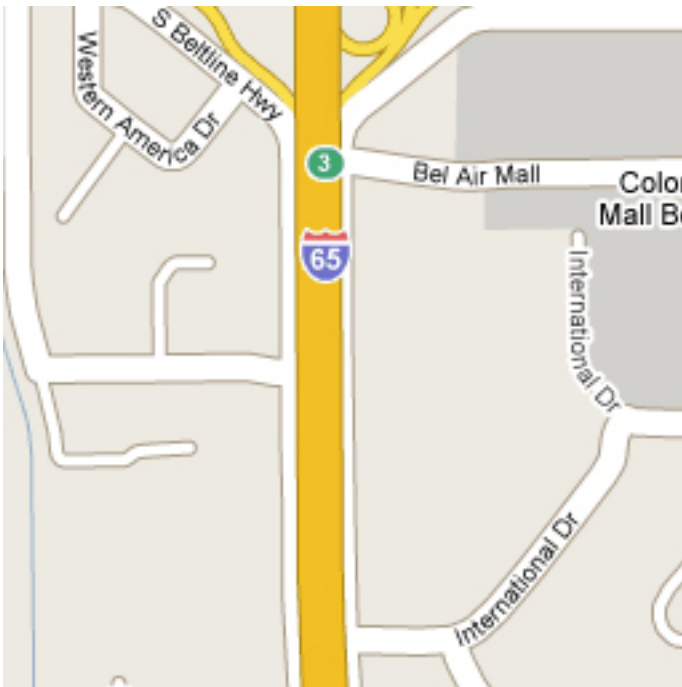
The Zuri Dance Company delights visitors with a performance.

MOBICON has a variety of sponsorship packages available to suit both your needs and your budget. With an annual attendance just over 600 and growing, we reach out to the fan community along the Gulf Coast from Texas to Florida and beyond. Our recent Road Warrior winner came to MOBICON all the way from Australia! Other members have attended from as far away as Europe and the Middle East.

MOBICON also welcomes Donations-In-Kind to support the Charity Auction and Hospitality Suite. Books, toys, games, movies, clothing, costumes, services and just about anything and everything is sold to the highest bidder in support of a local charity. The MOBICON Hospitality Suite provides continuous *anime* screening along with a variety of food and drinks.

All advertising materials must be submitted no later than April 15, 2010 in TIFF, JPEG, or PSD format. Text only advertisements may be submitted as TXT or DOC (MS Word 2003 compatible) files. MOBICON, Inc. is a Not For Profit 501 (c)(4) organization. Tax ID number will be furnished upon request to sponsors. For more information, please contact the Promotions Governor (promotions@mobicon.org).

| Sponsorship Type | Price | Qty | Availability |
|--------------------------------|-------|-----|--------------|
| Art Show Sponsor | \$300 | 1 | |
| Game Room Sponsor | \$300 | 1 | |
| Panel Room Sponsor | \$300 | 4 | |
| Membership Badge Sponsor | \$500 | 1 | |
| KidCon Sponsor | \$100 | 1 | |
| LAN Room Sponsor | \$300 | 1 | |
| Hospitality Suite Sponsor | \$500 | 1 | |
| Console Game Room Sponsor | \$300 | 1 | |
| Program Book Printing Sponsor | \$500 | 1 | |
| Dead Dog Party Sponsor | \$200 | NA | |
| Inside Front Cover Advertising | \$300 | 1 | |
| Inside Back Cover Advertising | \$200 | 1 | |
| Full Page BW Advertising | \$100 | NA | |
| Half Page BW Advertising | \$50 | NA | |
| Quarter Page BW Advertising | \$25 | NA | |
| Business Card BW Advertising | \$15 | NA | |
| Local Interest Listing | \$10 | NA | |



Example smaller than actual map.

There's so much to see and do in the beautiful Port City! While we strive to encourage MOBICON members to take in the local sights, it helps to give them a little direction. The Program Book will include a map centered on MOBICON's venue, the Ashbury Hotel & Suites. All local businesses which purchase advertising in the MOBICON Program Book will be included in the map legend.